



**Severn  
Hospice**  
here and at home



**CHRISTMAS  
JUMPER DAY!**  
**6 December**  
(or any day to suit you!)

# **Festive Fundraising Pack**

**Don your festive wear to  
support Severn Hospice care!**

# Welcome to the Severn Hospice festive fundraising family!

For every £3 we spend on care, we have to raise £2

It's thanks to businesses and organisations like you that we can continue to care and support patients and their loved ones living with incurable illness across Shropshire, Telford & Wrekin and Mid Wales.

“ It's 'snow' joke – here at Severn Hospice we're all pulling on our Christmas jumpers on 6 December.

So, why not join us by getting into the Christmas spirit, dig out your wackiest woolies and donate? 'Yule' look fabulous! Donning your festive wear to support our care will make a real and lasting difference - not just at Christmas but every day of the year. ”  
**Zoe Thomas, Perry Ward Manager**



Zoe & the Perry Ward clinical team



# Christmas Jumper Checklist

Get it in the calendar – book it in and make sure everyone is free to join in the festive fun!

Set up your JustGiving page – this is the easiest and quickest way to set up your fundraiser. [Here's a link to justgiving.com](#), find our Christmas Jumper Campaign, set up your page and then share, share, share!

Shout about it! Pin up a poster, share on social media and let your workmates, customers, clients and suppliers know you are festive fundraising for Severn Hospice. [Here's a link to an email header.](#)

Get your jolly jumpers on – wear your festive fashion with pride! From the colourful, sparkly and outlandish to the subtle and classy – what will you choose?

Don't forget to donate – ask everyone who is taking part to donate £2 through your JustGiving page, or we've got collection buckets and cubes you can borrow – or why not decorate your own?



## Fancy a new festive look?

Make second-hand your first choice and re-love the pre-loved - pop into one of our shops where you can pick up a festive favourite.

Scan here for your nearest shop!

# Even more fabulous festive fun-draising ideas

Why not make it a whole day of festive fun? Here's some of our festive favourites to supercharge your fundraising.

## Christmas bake-off

Channel your inner Mary Berry and take on your colleagues in a festive bake-off. Pay to enter for your chance of being named star baker.

## Holiday raffle

Why not raffle off an extra day of annual leave for next year – the winner is bound to say thank you 'merry' much!

## Get quizmas quizical

Let's play! Test your festive and Severn Hospice knowledge and donate to take part. You'll find all you need for your quiz in this pack!

## Christmas jumper fashion show

Get 'spruced' up in your best or most outlandish festive fashion and rock your office catwalk. Sell tickets to boost your fundraising total.

## Deck your desk

Who will create the most dazzling decorated desk? Set a suggested donation to enter and get creative – best desk wins! It'll be 'tree-mendous'!

**Our shops are full of pre-loved decorations.**

# Elfie selfies!

We'd love to see how you get on. Share your photos on your social media channels. And don't forget to tag us in!



Our Communications team



# WEARING YOUR WACKIEST WOOLIE MAKES THIS DIFFERENCE

“

Her time spent with you was certainly treasured. You all went out of your way to make her comfortable. The compassion shown by you is second to none.”

“

They understood what we were going through and did everything they could to make us feel comfortable and at home – nothing was too much trouble.”

Every day we spend **£26,526** caring for local families

## YOU MAKE THIS DIFFERENCE

“

I couldn't have wished for a better place for my dad to be. The comfort he received was priceless.”

£100

could cover a year's worth of clay, used in our creative therapy sessions

£208

could allow our Hospice at Home team to spend the night with a family

£875

could provide a bereavement support day for a group of children and their carers

£1,558

could pay for ward supplied from Christmas Day until Twelfth Night

# PAYING IN YOUR FUNDRAISING

There are several ways you can pay in your donation and sponsorship.



## Online

Visit [severnhospice.org.uk/donate](https://severnhospice.org.uk/donate) and pay in with a credit or debit card. Be sure to tell us about your fundraising when prompted and if you are raising money in memory of someone special so we can say thank you.



## Bank transfer

If you'd find it easier to make a transfer, our bank details are available upon request.



## In person

You can drop off your donation in cash or cheque at either of our hospices at Apley Castle or Bicton Heath or at one of our community shops. We love to say thank you in person! Please make your cheque payable to Severn Hospice.

For your nearest shop visit [severnhospice.org.uk/yourlocalshop](https://severnhospice.org.uk/yourlocalshop)



## JustGiving

If you've set up a JustGiving page, then you don't need to do a thing – it automatically comes to us.



## Post

You can post a cheque with your sponsorship form to us at **Severn Hospice, Bicton Heath, Shrewsbury SY3 8HS**. Please make your cheque payable to Severn Hospice.



## Phone

Call our friendly finance team on **01743 236565** to pay in over the phone by card.

# WE'RE HERE TO HELP

Whatever you're doing to fundraise, we're here to support you every step of the way.

Get in touch

[fundraising@severnhospice.org.uk](mailto:fundraising@severnhospice.org.uk)

01952 221351



Our fundraising team

All donations to  
**Severn Hospice**  
here and at home



**£2**  
Suggested  
donation

# CHRISTMAS JUMPER DAY!

Don your festive wear  
for Severn Hospice care!

When:

Donations to:



Registered Charity 512394





# CHRISTMAS JUMPER DAY!

Thank you

for supporting our festive fundraising!

Together we raised

£

Helping Severn Hospice care  
for local people living with  
incurable illness.

It's not too late  
to donate!



SCAN HERE  
TO GIVE

Registered Charity 512394



Registered with  
FUNDRAISING  
REGULATOR



# Getting quizzical for Severn Hospice

Shhh ... no cheating. Quiz master's copy only!

## Round: Festive Fun

1

**Which fairytale inspired the first gingerbread house?**

A) Hansel and Gretel  
(1 point)

2

**What are the cattle doing in the carol, Away in a Manger?**

A) Lowing  
(1 point)

3

**In 1965, which Christmas song did astronauts broadcast from space?**

A) Jingle Bells  
(1 point)

4

**How many 'la's follow the 'fa' in the chorus of Deck the Halls?**

A) Eight  
Fa-la-la-la-la-la-la-la-la...  
(1 point)

5

**What is the name of a male turkey in the UK?**

A) Stag  
(1 point)

6

**Name Santa's reindeers featured in the 1823 poem 'Twas the Night before Christmas?**

A) Eight.

Dasher, Dancer, Prancer Vixen, Comet, Cupid, Donner (or Donder) and Blitzen

Rudolph, the ninth reindeer, was introduced in the 1939 story Rudolph the Red-Nosed Reindeer.

(1 point for each correct name)

7

**Who sings the first line on the 1984 Band-Aid single, do They Know It's Christmas?**

A) Paul Young  
(1 point)

8

**In what year was the Queen's Christmas speech first televised?**

A) 1957  
(1 point)

9

**What is the traditional Christmas dinner in Japan?**

A) KFC  
(1 point)

10

**How many presents were given in the 12 days of Christmas song?**

A) 364

On the first day, 1 present is given (a partridge in a pear tree).

On the second day, 2 turtle doves are given plus the previous day's present (1 partridge), making 3 presents in total. This pattern continues.

(1 point)

**Maximum total: 17 point**

# Getting quizzical for Severn Hospice

Shhh ... no cheating. Quiz master's copy only!

## Round: Severn Hospice Answers are shown in bold

**1** Severn Hospice cares for local families living with incurable illness. **How many years has Severn Hospice been caring for patients?**

- a) 30 years
- b) 35 years**
- c) 40 years

**2** Did you know that four out of five patients are now cared for at home? **How many hours of care did the Hospice at Home team provide last year?**

- a) 12,845
- b) 14,120
- c) 16,350**

**3** The hospice's weekly lottery is drawn every Friday. **How much does the jackpot winner scoop?**

- a) £1,000
- b) £1,500
- c) £2,000**

**4** Severn Hospice's shops are at the heart of the community and raise over £1.6 million. **How many Severn Hospice shops are there?**

- a) 32**
- b) 34
- c) 36

**5** The hospice hosts coffee mornings for their day patients at their sites. **How many people attended last year?**

- a) 1,299
- b) 1,386
- c) 1,521**

**6** The Dragon Boat Festival is the hospice's headline event.

Saturday's winners were Team Top GOATs - the Unwritten Chapter and Sunday's victors were Team Brews Cruise.

**What was the fastest heat time?**

- a) 1m 08.63s
- b) 1m 10.49s**
- c) 1m 13.21s

**7** The hospice needs to raise over £11 million each year so they can continue to care. **How much of every pound donated will be spent directly on care?**

- a) 79p
- b) 81p
- c) 84p**

The remaining 16p goes to raising the next £1

**8** Did you know complementary therapies like reiki, reflexology and aromatherapy help patients live as fully as possible and helps manage symptoms? **How many referrals did the hospice receive last year?**

- a) 953
- b) 1,141**
- c) 1,672

**9** The hospice is proud to care for local families when it matters most. **How many patients and their families received their care last year?**

- a) 2,500
- b) 3,000**
- c) 3,500

**10** The hospice has a comforting home-from-home feel and the catering team prepare tasty home-cooked meals. **How much does it cost for a Christmas meal for a patient and their family?**

- a) £49.60**
- b) £80.25
- c) £100.50

**Maximum total: 10 point**



# It's because you care that we can



Jordan and Louise who ran for us

Registered charity 512394

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Visit  
[severnhospice.org.uk](http://severnhospice.org.uk)

